Maternity Benefits

Get started at bluecrossma.com/maternity

The Ovia Pregnancy app is developed and managed by Ovia Health™, an independently owned and operated company.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation, or gender identity.

ATTENTION: If you don’t speak English, language assistance services, free of charge, are available to you. Call Member Services at the number on your ID Card (TTY: 711).

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Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation, or gender identity.

ATTENTION: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711).

ATENCIÓN: Se habla português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).

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Start the adventure by finding the right doctor
We can help you find a doctor or hospital that's right for your needs at bluecrossma.com/findadoctor.

Talk with nurses along the journey
Our Maternity Nurse Care Line offers specialized support and education for pregnant women and new mothers, including those struggling with postpartum depression. Nurse Care Managers can be reached at 1-800-392-0098 Monday through Friday, 8:30 a.m. to 4:30 p.m. EST.

For after-hours assistance, you can always reach a nurse on the Blue Care® Line, at 1-888-247-2583.

Chart your path with the Ovia™ Pregnancy app
We've partnered with Ovia Health™, an independently owned and operated company and developer of the Ovia Pregnancy app, to make sure it's easy for you to track your pregnancy’s progression and learn about Blue Cross Blue Shield of Massachusetts maternity benefits along the way.

Know Your Benefits
In addition to prenatal, labor, and delivery coverage that may be included in your plan, you may also be eligible to receive cost-saving maternity benefits, including a no-cost breast pump and reimbursement for childbirth classes. Learn more at bluecrossma.com/maternity.

Get started at bluecrossma.com/maternity

Download the Ovia app and select Blue Cross as your health plan in your Ovia profile. Then, you can:

• Get notifications on the app’s timeline with relevant pregnancy information and reminders about Blue Cross benefits
• Call a Blue Cross Nurse Care Manager from within the app when high-risk symptoms or conditions are reported
• Track your symptoms, nutrition, weight, stress and activity levels, and doctor’s appointments
• Log your milestones and learn about baby’s weekly development